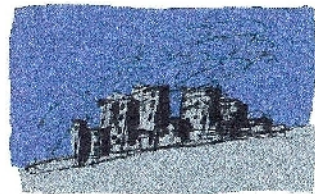
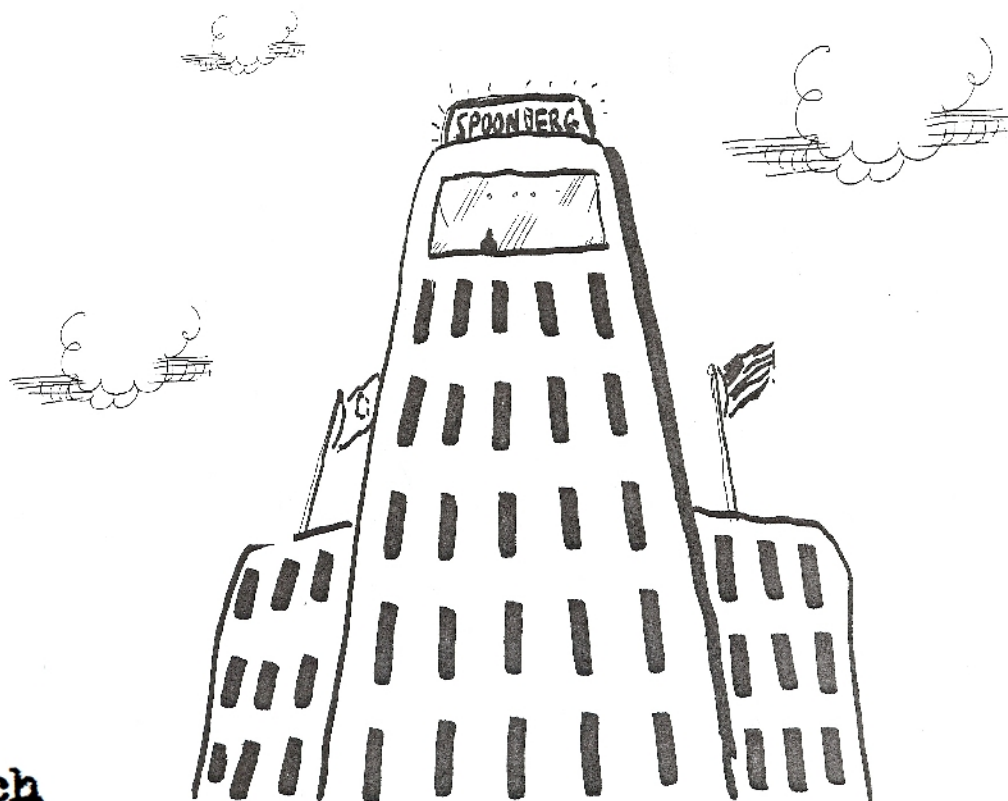


# JERRY ON LINE # 1

Written By Peter Lydon  
Based on Characters by  
Peter Lydon & Jim Sillavan





## The Pitch

In a town not unlike Hollywood, in a city not unlike LA, on the west coast of a country not unlike the USA resides the legend they call Jerry Spoonberg.

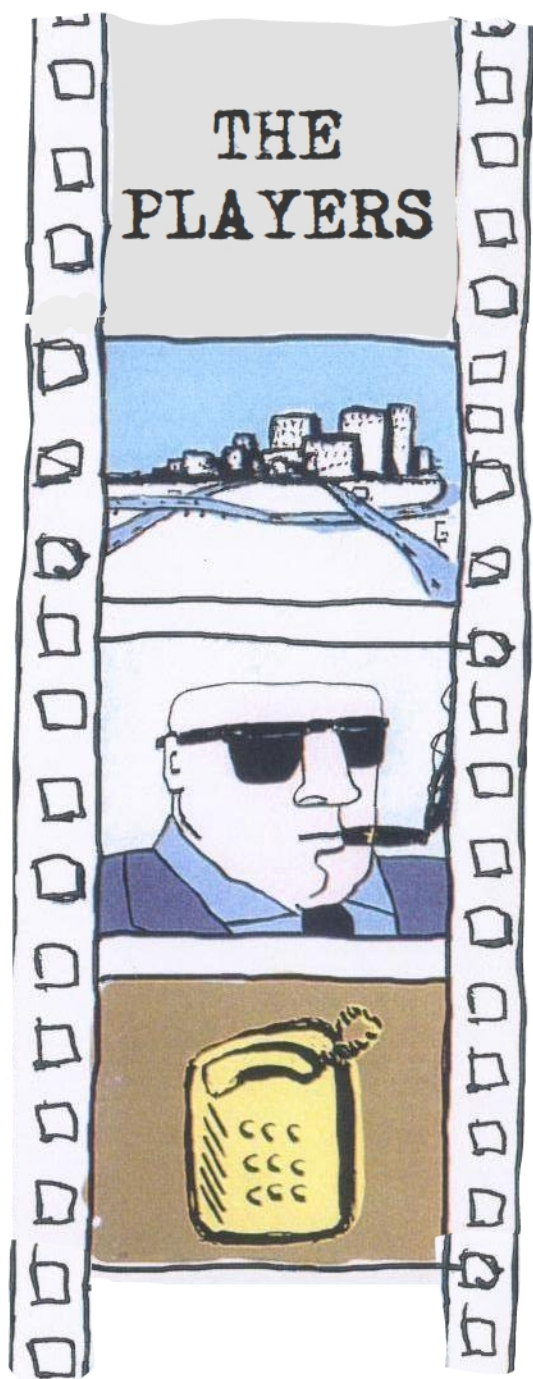
Yes **THE** Jerry Spoonberg! The man who put the Spoonberg into Spoonberg Pictures.

**Jerry On Line 1** is an animation series that stares the movie industry in the face, sticks its tongue out at it, gives it the finger yet still ends up in bed with it.

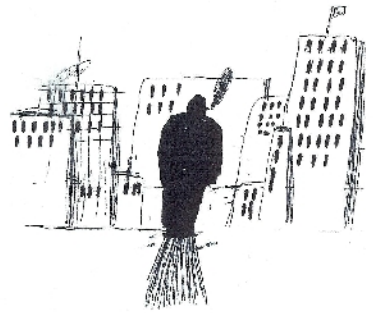
This is a funny, vicious, hard nosed, glamorous, affectionate portrait of Jerry Spoonberg, his family, his friends, his enemies - all drawn together and driven apart by the world's Number One addiction - **The Movies**

It's about making them, being in them, getting rich by them getting fleeced by them, loving them, hating them. Occasionally all at the same time.

**Welcome to Ego Mountain.**







## Jerry Spoonberg

When it comes to making movies no one knows more than Jerry Spoonberg. As he once famously said "No one knows more about making movies than me."

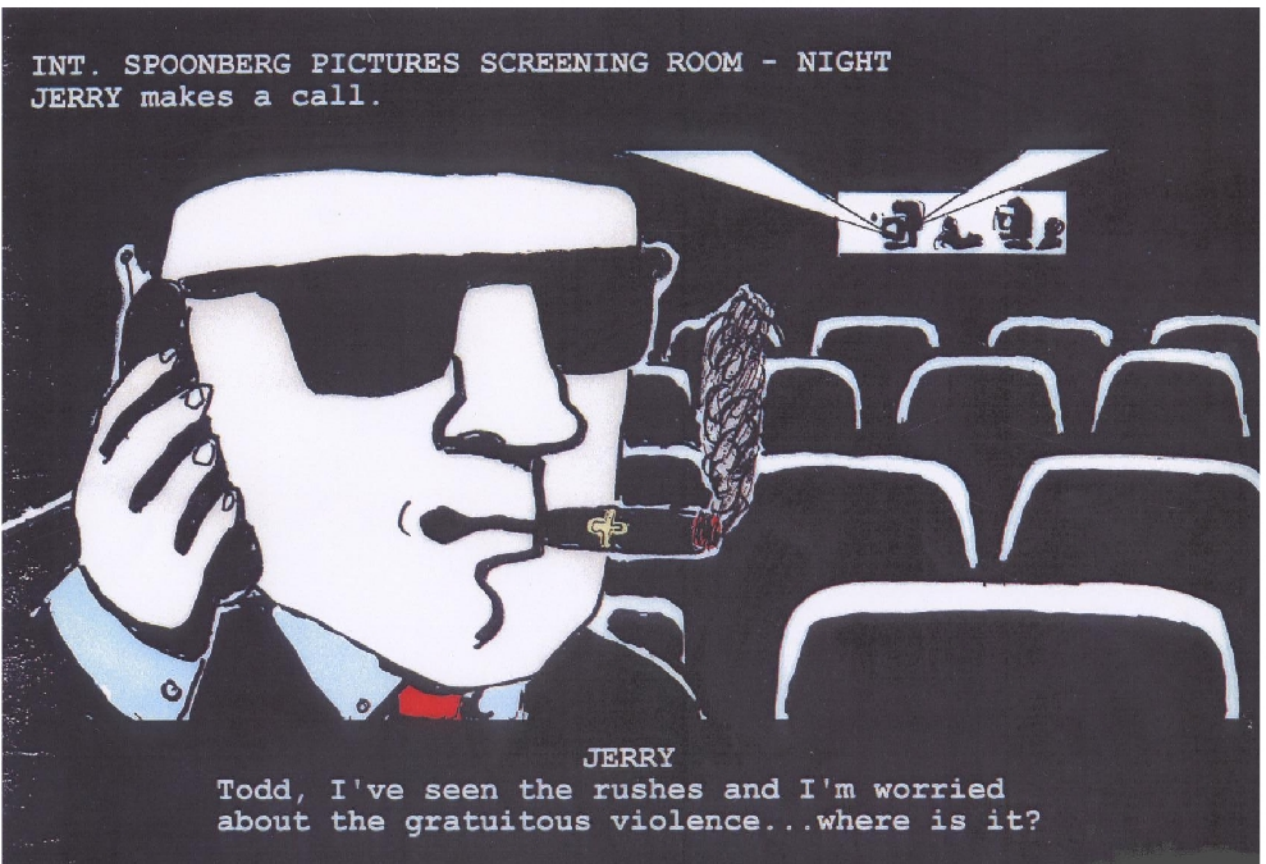
Jerry is allegedly in his late fifties though the last person to ask ended up in turnaround. His friends say he is shrewd, loyal, generous and modest. His enemies say he is the spawn of the devil.

He has a profound belief in the power of story telling and in the ability of the movies to bring joy and meaning into the world. Wisely, he does not let these beliefs get in the way of his job.

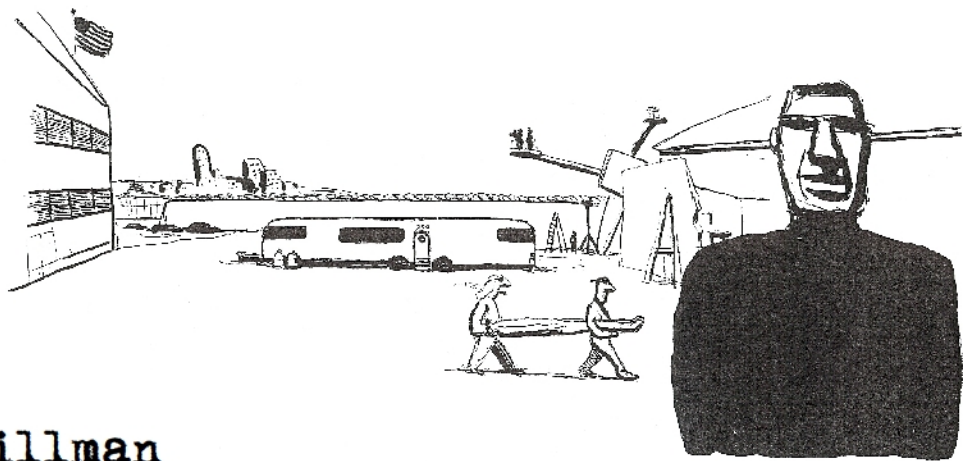
Jerry's father was Waldo Spoonberg the successful bit part actor from the 40s.

Jerry's mother, the actress Gloria Nova, was Waldo's 2nd wife. Soon after Jerry's birth, the marriage went wrong, Waldo and Gloria split and she returned, with Jerry, to her home town in Michigan. In his teens, Jerry discovered the identity of his real father from an old movie magazine and decided to go in search.

Thus his identity was sealed.







## Todd Stillman

Todd is Jerry's Head of Production, his second in command, his eyes and ears.

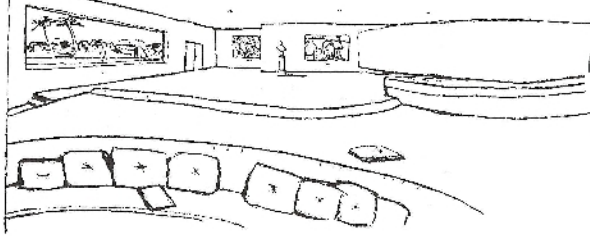
He is a tinsel town chameleon, a yes man versed in the art of saying no. His rise has been swift. His background is murky and if he could, he'd have it rewritten as a romantic comedy. But sadly its one of those white trailer trash movies, with his father played by Warren Oates.

Todd grew up in northern Nebraska his father grooming him for long term unemployment. Then he got a bit part in a TV movie being shot locally. It was about a woman who shoots her abusive husband. It was called "I Shot My Abusive Husband."....Todd was on his way.

EXT. SPOONBERG PICTURES BACK LOT - DAY  
TODD STILLMAN standing outside the stars winniebago,  
makes a call.



TODD  
No Jerry, I'm afraid he's still sulking in the winnie,  
but at least I've got to the bottom of the problem.  
Apparently the relief chef pan fried his sushi.



## Barbara Spoonberg

Barbara, Jerry's wife, is a social power house, whose contacts and party making ability have probably contributed most to the survival of the marriage. She gives Jerry the veneer of normality beneath which the inevitable affairs percolate away.

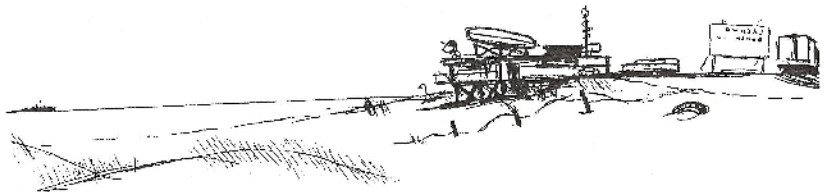
Much to Jerry's chagrin, she doesn't much like movies. Instead her interest is in the arts - which was all very well when it involved paint and hung on a wall but, like someone graduating from marijuana to crack cocaine, she had got herself hooked on all that edgy conceptual stuff that takes up lots of space, costs a lot of money and has a low resale value.

INT. SPOONBERG HOME - DAY  
BARBARA SPOONBERG makes a call.



BARBARA  
I know a lot about art but  
I don't know what I like.





## Ryan Spoonberg

Ryan was groomed from a young age to take over the Spoonberg mantle. At night, while Ryan longed for dad to read him *Cat In The Hat*, his father recited the screen averages from *Variety*. Ryan's first were "Boffo Box Office". Once he reached his teens, Ryan, having realised that he'd missed out on childhood, swapped spreadsheets for a surfboard and headed for the ocean... Well, almost.

Ryan actually ended up in the family pool house, which is kind of like leaving home without giving up the room service.

EXT. BEACH - DAY

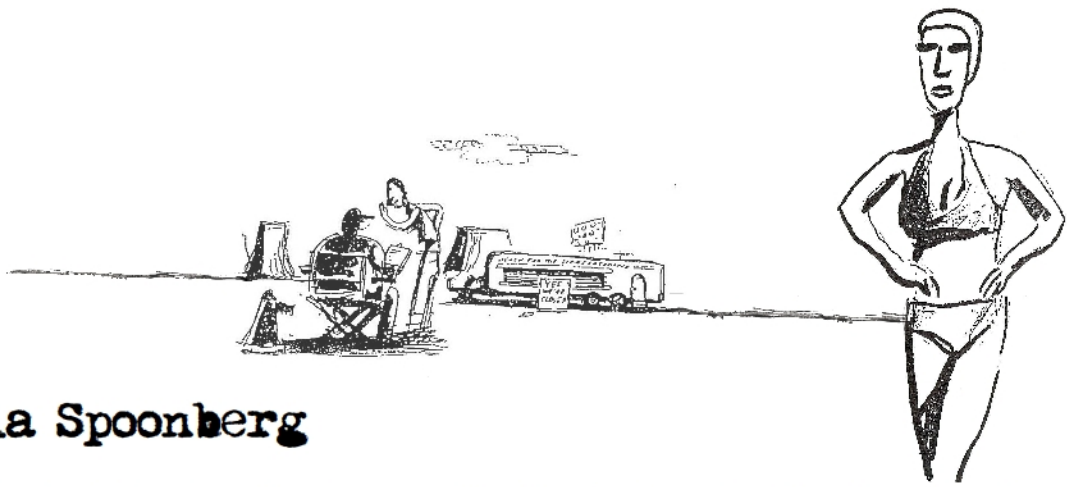
RYAN SPOONBERG fresh from the ocean, makes a call.



RYAN

Sure Dad I'll come home but you know the conditions:  
You off-load the studio and open a hardware store  
in small town Colorado...Oh yeah and dump the second wife.





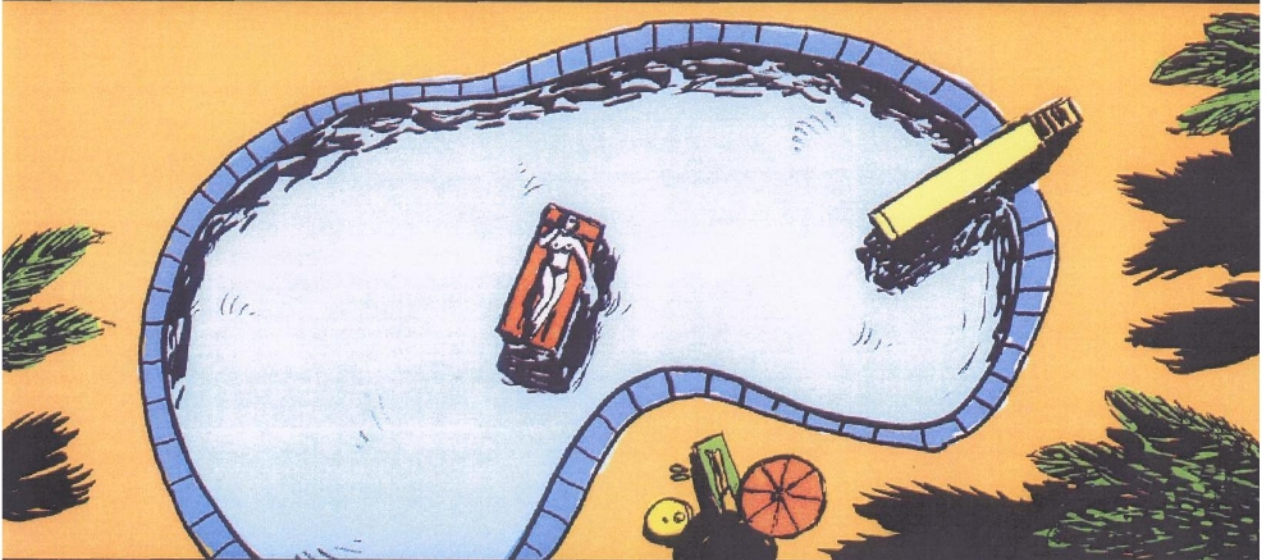
## Sonia Spoonberg

Beloved Sonia is the sole product of Jerry and Barbara's union. She is the other side of the coin from Kate, a 24/7 party girl, promiscuous, high maintenance and mixes with a darker side of Hollywood.

Jerry can see nothing of this, she is still his baby. After all she is happy to live at home with ma and pa. But when home means having the run of your own 4 bedroom wing of a Jerry's 20 room mansion, a wing that is complete with its own gym and screening room, why would anyone want to move out.

Jerry has high hopes for Sonia and thinks she would make a marvellous actress, a feeling shared by a surprising number of producers in search of a green light. But her best performance will always be as his devoted daughter.

EXT. SPOONBERG - DAY  
SONIA SPOONBERG makes a call.



SONIA  
No Dad I can't talk right now,  
I'm in the middle of something.

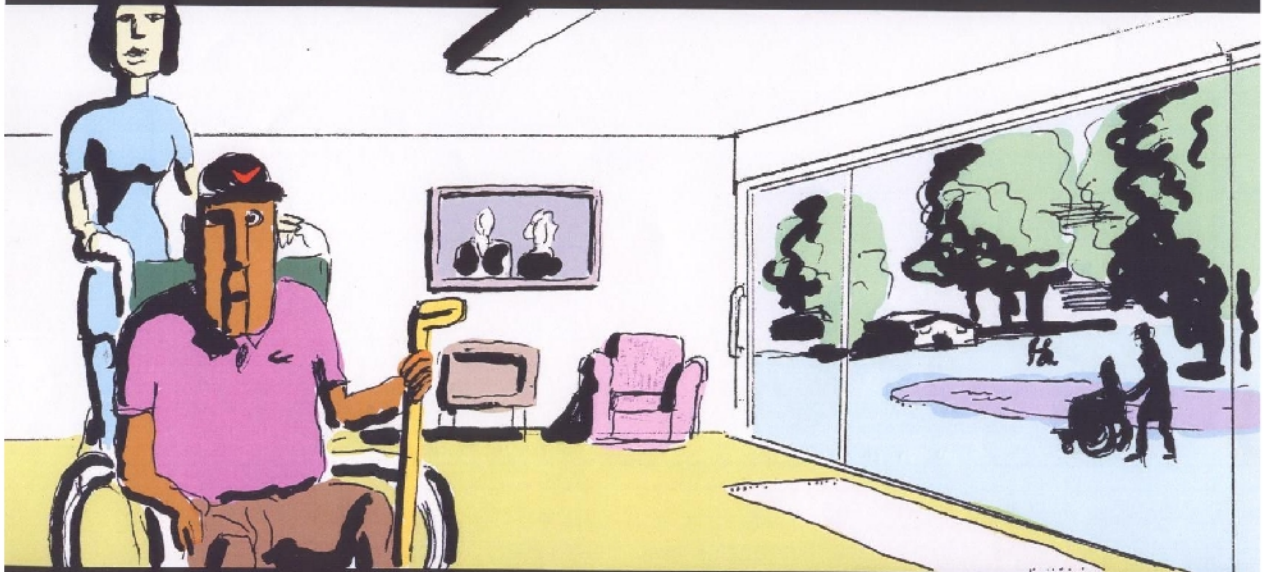
## Waldo Spoonberg



Jerry's father was a successful bit part actor in the 40s. If you wanted a drunken butler, a drunken waiter, or just a good old drunk, no one did it better than good old Waldo Spoonberg. In the process, he made and spent a small fortune on his favourite past times, women, gambling and booze.

When the movie roles dried up, along came TV and somehow Waldo found himself in a successful sitcom called "Where's Dad?" in which he played (you guessed it) a drunken dad. The show ran its course, got dropped and Waldo disappeared, leaving debts, broken hearts and a few palimony suites unanswered.

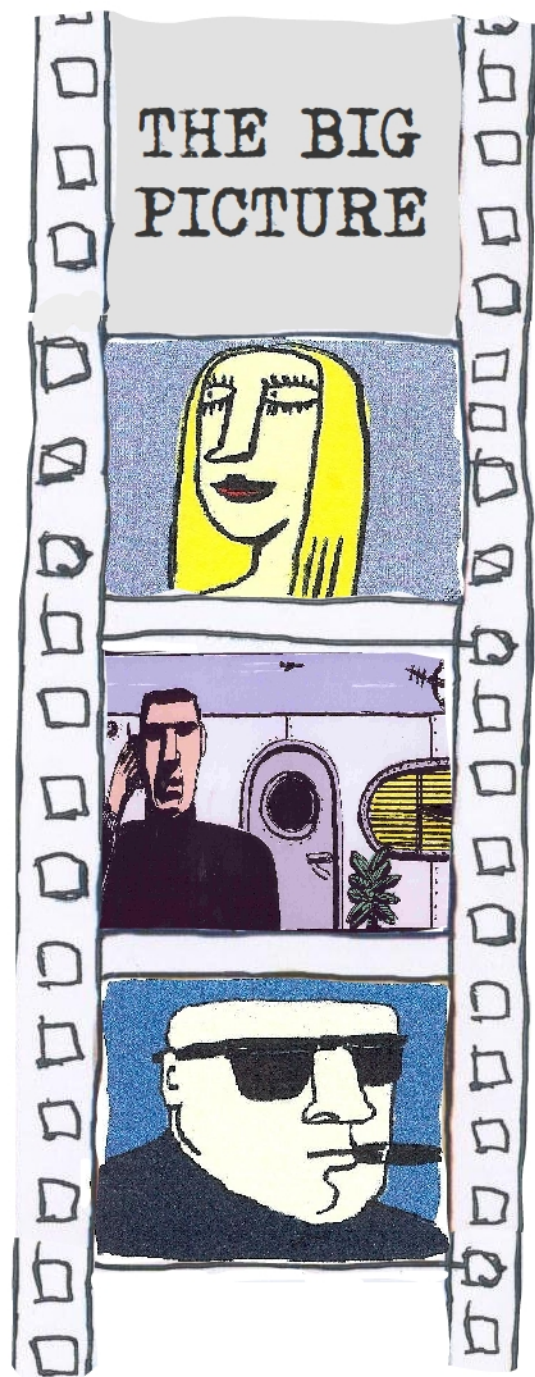
INT. WHISPERING PINES RETIREMENT COMMUNITY - DAY  
WALDO SPOONBERG rests after nine holes.



WALDO

2 months ago I was a hopeless bum drinking myself to death. Now I've got 24 hour care, a 15 handicap and I'm on the wagon. My son Jerry's got a lot to answer for.







## The Big Picture

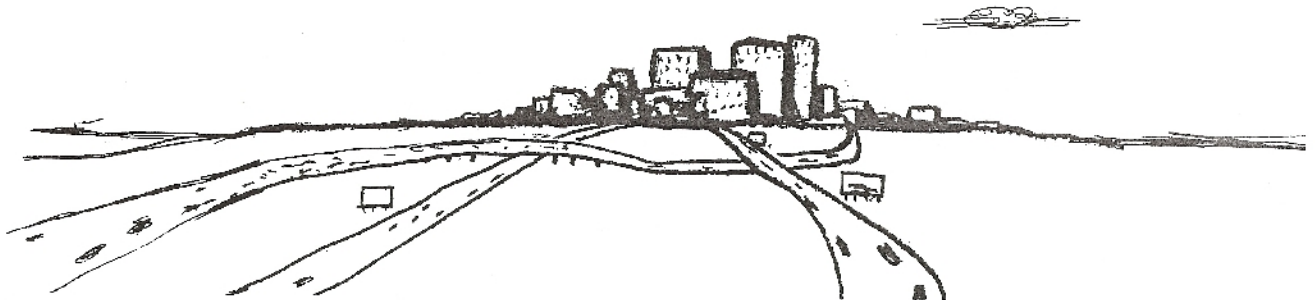
**Jerry On Line 1** will start modestly with regular epistles from the desk of Jerry himself - in nutritious 1 to 2 minute bite sizes. **(See the animatics)** Here we find Jerry, phone glued to his ear, running his empire more often than not through Todd, his trusty second in command.

We will also see him, less successfully, trying to run his complicated domestic life, which much to his annoyance refuses to fit into a 3 act structure with an upbeat ending.

Over time we would start to feature more of the characters who have been at the other end of Jerry's phone. Todd, Shirley, the kids. Through out these bite size stories the phone will be the common link.

The long term plan for Jerry On Line 1...

With the appetite whetted and the saliva glands primed the main course will follow. A gut busting, all-you-can-eat animated comedy series of 30 minute episodes high in transfatty laughs and low in dull bit. **(See the half hour sample script)**





## The Lowdown

OK I hear you ask – “Does the world really need an animation series set in and around the Movie industry?”

You bet yer 3 picture deal it does!

Lets face it Hollywood is as much an idea as it is a place, an idea that take up a little bit of rent free space in all our hearts and minds. It's like Original Sin but more fun.

It's not surprising that this world has itself become such a rich subject for every kind of dramatic representation. Every kind that is except for ... pause... drum roll... ANIMATION... symbol crash... **Enter - Jerry On Line 1**

This is Hollywood how we want it to be; swimming pools, movies stars, palm fringed roads with free flowing traffic, bright blue skys, dark blue ocean, lots shimmering hot heat... and no smog. ( **See the Saul Stories animatic**)

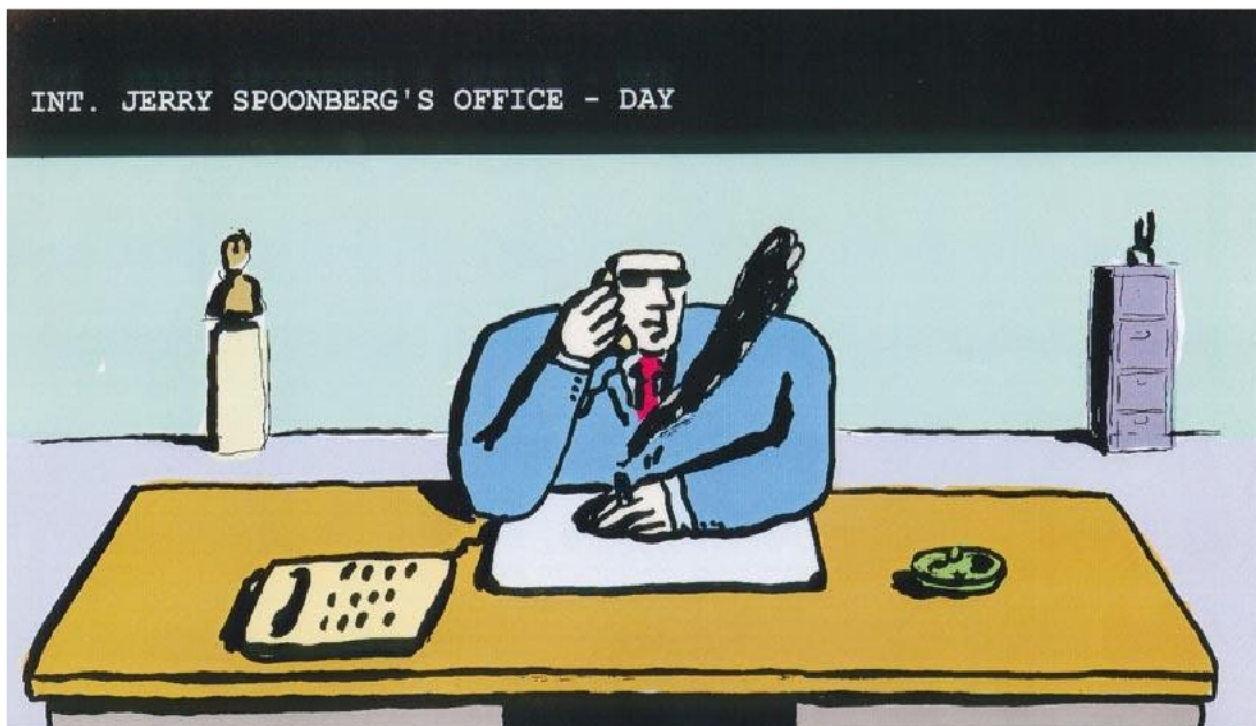
“OK fair enough but why make it in Merry Old England?” I hear you ask.

Well if Hollywood can take great swathes of our history and culture from King Arthur to Jane Austen, dice it, slice it, blend it, reheat and serve it, complete with an extensive range of poseable action figures then why not have a little fun of our own at their expense!?

That's said Jerry On Line 1 is not some kind of revenge project it's really a love letter to the place, its fine folk and its wonderful rituals.

## The Martini Shot

INT. JERRY SPOONBERG'S OFFICE - DAY



JERRY

Todd, this eight hour difference between L.A. and London  
- do we have any say in that?

c Lydon/Sillavan/Whelan  
[www.aproposofnothing.co.uk](http://www.aproposofnothing.co.uk)